



US and Multinational Businesses in China

Presented by Team Trend:

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“A Man Without A Smiling Face Must Not Open a Shop” – Chinese Proverb

- Commercial #1: (<http://www.youtube.com/watch?v=ANfFwFqTS9o>)
- Labor force: 807.3 Million (2008 est.)
- GDP Composition:
 - agriculture: 11.3%
 - industry: 48.6%
 - services: 40.1% (2008 est.)
- **Commercial Bank Lending Rate :5.31% (31 December 2008)**
- **FDI: \$758.9 billion (2007 est.)**



Kentucky Fried Chicken





Coca Cola



Best Buy





Blackstone



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2 of 10 Warning Shot From Capital One

AUGUST 14, 2009

Blackstone to Launch China Fund

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BY RICK CAREW AND PETER LATTMAN

Blackstone Group LP is planning to launch a local-currency private-equity fund in Shanghai aiming to raise as much as five billion yuan (\$732 million), according to people familiar with the situation, as Chinese officials try to lure foreign money managers to raise funds from local investors.

China's government has been pushing the development of a local private-equity industry that will allow Chinese investors to get into the country's private-equity deals. Local institutions have raced to set up funds even as Chinese officials are still debating exactly how to regulate the industry.

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Walmart



Sample US Store Display



JSolomon

Open Air Display China

